



# Memo

## AFM Freelance Services Division

**To:** Canadian Locals  
**From:** Paul Sharpe, Director, AFM Freelance Services Division  
**CC:**  
**Date:** 12/7/2006  
**Re:** GoPro Music Update - New Services Introduction

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### What's Better Than One GoPro? — Two More!



GoPro Music, the AFM's on-line international referral website has quickly become one of the largest resources of its kind. AFM member artist/group listings

have continued to grow to a current total of almost two thousand. These listings represent several thousand individual AFM members. If you or your group are not currently listed on the GoPro Music site, you should be. Please take a few moments to read the GoPro Help Guide located at [http://www.afm.org/private/gopro/artist\\_help.php](http://www.afm.org/private/gopro/artist_help.php) and discover how easy it is to register and use this FREE service. (You require a valid afm.org Username and Password to view the GoPro Help Guide.) Check it out today. Doing so will certainly increase your chances of getting more gigs!  
[www.GoProMusic.com](http://www.GoProMusic.com)



**NEW** — As you are aware, many of our members derive their income from a variety of sources. We're pleased to announce some help for our members

that choose to offer their guidance and expertise in the form of private music lessons. Based on the successful model of GoPro Music, the AFM has expanded the GoPro brand to include an on-line resource where consumers can easily locate and contact music instructors. Listings are available only to qualified members of the AFM that provide these services. Enter your FREE listing today by visiting [www.GoProLessons.com](http://www.GoProLessons.com)



**NEW** — As a musician, chances are you often want to sell used musical instruments and/or music related items you no longer require. Just think—Your

closet, basement, garage, band room or studio may contain hidden treasures you can convert to cash. Think of GoPro Auction as a mini version of eBay for musicians. While we have no expectation of ever reaching the phenomenal success of eBay, we feel strongly our members (*and the general public*) will appreciate our approach to this niche market. While anyone can bid and purchase items via GoPro Auction, only AFM members can list products for sale. We hope you'll take advantage of this exciting new service soon. Start buying and selling without commissions or listing fees today at [www.GoProAuction.com](http://www.GoProAuction.com)

For additional info on any of the above mentioned services, please contact Paul Sharpe via email at [psharpe@afm.org](mailto:psharpe@afm.org) or phone 1-800-463-6333